

/ CONTACT DETAILS

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503-901-8321

/ SKILL

Interaction Design
Prototyping
Wireframing
Users Flows
Usability Testing
Branding
Content Strategy
Design System in Figma
User Interview

NICKI VUONG

UX / UI
DESIGNER

/ TOOLS

Figma
Illustrator
InDesign
Photoshop
Clarity

/ EDUCATION HISTORY

Interaction Design Foundation

Design School - Human Computer
Interaction, Design Thinking, UX Design

University of Oregon

BS Marketing - Minor in Product Design

Yonsei University

Study Abroad

/ WORK EXPERIENCE

>> Freelance Web Designer

Freelance | April 2020 - Present

Redesigned and improved UX/UI for local businesses through working closely with clients to solve business concerns. Enhanced the page ranking by improving website structure, performing search engine optimization (SEO), and search engine marketing (SEM) for local improvement.

>> Junior UX/UI Designer

Rakuna | Nov 2020 - March 2021

I led and worked on the Interview Scheduling feature, created functional prototypes for iPad and iPhone, and also re-designed and helped to set product direction as a sole UX/UI Designer. I designed and overhauled the visual design for products and marketing. The project involved working with stakeholders to conduct need-finding, copywriting, and design sketches, flow diagrams, wireframes, and mockups.

>> Vietnamese Interpreter

Language Line | July 2020 - Jan 2021

I helped the underserved Vietnamese community effectively communicate with businesses, hospitals, and government services.

>> Digital Marketing and Product Manager

Go_down | Feb 2019 - June 2019

I was responsible for advertising, market research, brand management, packaging design, as well as marketing on channels such as Facebook, IG, and Etsy.

>> Content Creator & Marketing Intern

The New District | Dec 2018 - June 2019

I created graphics and social media campaign that targeted Gen-Z which increased engagement by 8%. Started TND's IGTV channel by pitching ideas, writing, filming, and editing with the help of the marketing manager.